

JACK CHUNG

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EDUCATION

The London School of Economics and Political Science (LSE) <i>Master's in Management</i> Incoming student, September 2026 cohort.	London, UK 2026 - 2027
University of Bath <i>BEng (Hons) Chemical Engineering with Placement</i> First Class: 71%	Bath, UK 2022 - 2026

EXPERIENCE

CEN-UK LTD <i>E-commerce Analyst</i>	Nottingham, UK July 2025 - September 2025
- SEO optimised 4,000+ products using Shopify, boosting search engine results across Google and eBay. - Integrated scalable processes, including sales analytics, demand planning, and product prioritisation.	
The Kraft Heinz Company <i>Commercial Analyst Intern, New Ventures</i>	London, UK June 2024 - June 2025
- Built forecasting models for 2,900+ SKUs improving forecasting accuracy allowing for revenue targeting. - Developed a bespoke VBA powered market simulation to assess the market wide impact of pricing. - Automated KPI tracking for 4 product categories in major retailers, reducing maintenance time by 90%. - Visualised demographic trends and market structure in executive decks for strategy development. - Analysed complex EPOS datasets across many sources which commercially drove product distribution. - Synthesised financial insights into go-to-market strategy suggestions in briefings to senior managers. - Organised and presented financial and commercial product valuations required for portfolio streamlining. - Delivered time-sensitive analyses under tight deadlines for senior leadership while managing routines.	
TayPlay SPORT Ltd <i>Children's Activity Leader</i>	Multiple Locations, UK July 2023 - September 2023
- Cooperated in teams managing 20-100 children, ensuring safety, and resolving conflicts effectively. - Delivered engaging programs in sports, arts, and teambuilding activities, demonstrating leadership.	
Royal Air Force Cadets <i>Non-Commissioned Officer (Cadet)</i>	Loughborough, UK 2018 - 2020
- Engaged in leadership camps, achieved an ILM Level 2 in Leadership. Led cadets in drills and logistics. - Participated in RAF training, aviation, and camps in multiple UK locations, working with diverse teams.	

TECHNICAL SKILLS

- Excel (Advanced):** PivotTables, Dashboards, Goal Seek, Macros, Visual Basics, Forecasting.
- Programming:** MATLAB, Python (Pandas, Numpy), Visual Basic, SQL.
- Analytics Platforms:** Tableau, Circana (IRI), Kantar, Mintel, Dunnhumby, Quantum, Beet, Shopify.
- Presentations:** PowerPoint (Executive Decks), Visio (Process Diagrams).
- Finance & Analytical Proficiency:** DCF modelling, FMCG P&Ls, Monte Carlo Simulations.

ADDITIONAL INFORMATION

- Co-curricular:** Running half marathons, play in bands on drums and guitar, play field hockey.
- 180 Degrees Consulting Bath:** Senior consultant, managing and delegating tasks to 10 consultants.
- Volunteering:** Academic mentor, biology prefect, primary school hockey coach, school nurse's assistant.
- Sustainability:** XJTU University Sustainable Engineering Camp, Geeli and LONGi Energy Tours.
- LinkedIn Learning Courses:** Critical Thinking, AI in Finance, Balancing Innovation and Risk.
- Virtual programmes (JP Morgan and HSBC):** Simulated M&A company valuations and DCF tasks.
- Commercial awareness:** Track FMCG industry and consumer trends. Follow big tech global impacts.